

PETITE PAPERIE

fine art illustration | custom luxury stationery

WEDDING STATIONERY GUIDE

a guide to custom paper goods and more



LET'S CHAT
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HI, I'M ADDISON

Designer, illustrator, calligrapher and dog mom



Hi, I'm Addison! I have spent what seems like my entire life pursuing artistic endeavors. I spent countless hours working with various art mediums and in 2009 I graduated with a Bachelor of Fine Arts. Since then I have been a glass bead and jewellery maker, oil painter, bridal makeup artist and most recently as a Stationer and Graphic Designer taking on a vast array of projects and styles.

In 2018 I realized I had an absolute passion for all things stationery. I decided to open Petite Paperie Design Co. and pursue my love of custom, well designed heirloom stationery pieces that truly bring your love story to life through art.

I know how important it is for a couple to feel that they have been truly represented on their special day. I love to work closely with my clients and their special vision to make dreams come true! This is not a cookie cutter online shop with a few designs available - I am a fully custom artist and highly motivated artist ready to create with you.

If you are looking for help with branding your business - this is where my other passion lies. I'm passionate about art, design and small business. Not only do I love to make your logo, branding and website look great, I want your business to succeed. I look forward to hearing about your business and working together.

I have called British Columbia my home for over a decade of my life. I currently live in on Vancouver Island. I enjoy exploring the amazing outdoors in the Pacific Northwest with my husband and best friend, Kevin and our senior rescue dog Tia. Life is good!



PROCESS

QUOTE/CONSULT

We gather information regarding your wedding including date, number of guests, location, theme, colours, invitation design inspiration and overall wedding day vision.

A custom, complimentary proposal/quote is then created for you. This will include design, print, paper and embellishment options.

Generally, you will be presented several recommendations to help you narrow down your wants/needs and stay within your budget.

BOOKING/CONTRACT

When you decide you're ready to start working with me, I create a custom contract for us and take a 50% retainer payment. Then we move on to the fun part!

DESIGN/EDITS

I gather the information needed for your invites including verbiage, names and other special details. You will then receive a realistic digital mockup within 2-4 weeks.

Generally the final design can be completed within 2-3 rounds of edits. The editing and design process can take 4-12 weeks depending on complexity of designs.

PRINTING/PRODUCTION

Once all proofs are finalized and approved by you, I create print ready files that are sent to professional print vendors, or printed in house depending on the style chosen. Print production can take anywhere from 1-4 weeks depending on the print technique.

EMBELLISHMENTS/ASSEMBLY

Once the printed pieces arrive, any embellishments will then be added. Envelope calligraphy, vintage postage and wax seals will be done during the printing/production time.

If you have chosen to have invite assembly, this process can take several days. This can include wax seal application, envelope stuffing, ribbon or twine tying etc.

DELIVERY!

Your gorgeous invitations are carefully and thoughtfully packaged and sent off to you! Depending on your location this can take between 2-7 days. Always sent with tracking. Your invites arrive and you are ready to send them to your guests!

FAQ'S

HOW LONG DOES THE PROCESS TAKE?

Save the Dates can take anywhere from 4-8 weeks depending on design complexity, production and delivery. Invitation Suites can take anywhere from 4-12 weeks depending on design complexity, production and delivery.

WHEN SHOULD I MAIL SAVE THE DATES + INVITES?

Save the Dates should be sent anywhere from 8-12 months prior to your wedding date. Invitation Suites should be sent anywhere between 3-12 months prior to your wedding date.

A good rule is if it is a destination wedding or a complex weekend getaway during peak summer months, send your invites extra early to ensure your guests can plan ahead.

HOW MANY INVITES SHOULD I ORDER?

Wedding invitations should count households/couples instead of using standard head counts. It is recommended to order 5-10 extra invites to account for last minute additions. Consider that it's very expensive to print in small batches and if you decide you need an extra invite or two, you will have to order the minimum of 10, and incur rush and shipping costs.

HOW DO I KNOW HOW TO WORD MY INVITATIONS?

Just another reason to go with custom designed invitations. The design process will guide you through the information, style and formality of wording to choose for your invitation.

WHAT SHOULD I BUDGET FOR MY STATIONERY?

This will differ from couple to couple. Some planners say to take about 5-10% of your total budget and put it towards stationery, but of course that depends on you.

Whatever your budget is, Petite Paperie can help you design some very unique stationery pieces for you. Most clients invest around \$1,500 on their wedding invitations and \$1,000 on 'day of' stationery such as menus, place cards and signage.

HELP, I DON'T KNOW WHAT I'M DOING!

Petite Paperie is here to help! Please get in touch with any questions you might have. We are always happy to give recommendations and information regarding stationery.

INVESTMENT

DIGITAL

Looking for an invite you can send online and skip the cost of paper and printing? No problem! You can choose to have your invite formatted for easy e-mailing with a high-resolution, highly realistic image complete with envelope and wax seal to match your invitation. Or have your invite formatted to be printed to your preferred printers specs. You also have the option of having a keepsake suite of your invite printed in house at an additional cost.

DESIGN FEES: Starts at \$395 for a main invite digital file with highly realistic rendering. **TIMELINE: 4-6 WEEKS**

Extra design fees apply for the following:

RSVP card - \$125 Keepsake Set - Starting at \$125

Details card - \$125

Venue illustrations/map - \$175+

PREMIUM

Great for the style conscious couples with a vision of beautiful stationery for their big day. We work together to design a gorgeous, custom invite suite. This package offers a digitally printed suite on 100lb Smooth Card Stock with the option to upgrade to premium Lettra Cotton Stock and of course, all the gorgeous embellishments are available to you.

DESIGN FEES: Start at \$695 for an Invite Suite including:

Invitation (5 x 7) | RSVP (3.5 x 5)

Additional design fees apply for the following:

Details card - \$150+

Venue illustrations + maps - \$150+

Specialty illustrations - \$150+

Envelope liner design - \$50+

Other various design options at an additional cost

TIMELINE: 6-12 WEEKS

PRINT FEES

Digital CMYK printed on 100lb smooth white card stock

Starts at \$5.95/suite including:

Invitation (5x7) | RSVP (3.5 x 5) | Luxury Envelopes

Additional print fees apply for the following:

Digital Gold or Silver ink

Paper stock upgrade

Reverse side printing/add print pass

Envelope liners/Printed Vellum wraps/belly bands

**pricing available via custom quote*

LUXE

When only the best will do! This package is for the couple that has their eye on custom, artful invitations and is looking to add that next level of luxury to their wedding stationery. We work together to design a custom invitation suite printed on 118lb Lettra 100% cotton paper, with the option to upgrade to heavier stock, handmade paper, coloured stock, letterpress printing, foil printing, embossing, and more! As with the basic invitations, all gorgeous finishing embellishments are available to elevate your custom invites.

DESIGN FEES: Start at \$795 for an Invite Suite including

Invitation (5 x 7) | RSVP (3.5 x 5)

Additional design fees apply for the following:

Details card - \$150+

Venue illustrations + maps - \$150+

Specialty illustrations - \$150+

Envelope liner design - \$50+

Other various design options at an additional cost

TIMELINE: 6-12 WEEKS

PRINT FEES

Digital CMYK printed on 118lb 100% cotton stock

Start at \$6.95/suite including:

Invitation (5x7) | RSVP (3.5 x 5) | Luxury Envelopes

Additional print fees may apply for the following:

Digital Gold, Silver or white printing

Stock upgrade/Handmade papers

Letterpress/Foiling

Reverse side printing/add print pass

**pricing available via custom quote*

PRINT and PAPER

Petite Paperie is proud to offer an array of print techniques and paper types.

The most widely used and recommended styles are:
Digital CMYK, Digital Gold, Letterpress and Hot Foil.

PRINT

DIGITAL PRINTING (CMYK)

The best option for a colourful invitation and a modern look. Budget friendly and oh so versatile. This pairs well best smooth card stock, and 118lb Lettra cotton stock.

DIGITAL GOLD

A lovely option to enhance a colourful invite, or emulate the look of shiny hot foil on a budget. This pairs well with smooth card stock, and 118lb Lettra cotton stock.

LETTERPRESS

Letterpress is one of the oldest styles of print, and a timeless look for any invitation. The texture created by pressing a plate into fluffy paper is undeniably romantic. This print style pairs best with Cotton Lettra and particularly with heavier stock or handmade paper. *Please note that Letterpress starts at \$350/50 invites not including the design fee and has the longest print time.*

HOT FOILING

This luxurious print technique is second to none. Eye-catching and luxury - hot foil is available in dozens of colours. *Please note that Foil Printing starts at \$400/50 invites not including the design fee and has the longest print time.*

BLIND EMBOSS/DEBOSS

Similar to letterpress but without the ink. This is a lovely addition to another design such as digital or coloured letterpress. *Please note there is an additional printing fee for every press plate.*

HAND DONE CALLIGRAPHY/INKING/DRAWING

Option to include hand done calligraphy on your invites. Done by hand with calligraphy ink nib and ink in your choice of colour. This adds a romantic, vintage look. Please inquire regarding any custom spot calligraphy for current pricing.

PAPER

The basic card stock offered by Petite Paperie is white 100lb smooth white stock with upgrades available such as Cotton Lettra, handmade papers, vellum and a variety of coloured stock. Petite Paperie is able to source exactly what you're looking for.

SMOOTH WHITE STOCK - 100LB

100% COTTON LETTRA - 118LB / 228LB

125GSM HANDMADE COTTON PAPER

VARIOUS HANDMADE PAPER OPTIONS

(IDYLL, PORRIDGE, COTTON PAPER Co.)

COLOURED STOCKS

DUPLEXED STOCKS

VELLUMS

SPECIALTY PAPERS

EMBELLISHMENTS

ENVELOPE CALLIGRAPHY

An elegant way to address your invites to your guests. The best upgrade to elevate a basic invite suite. Envelope calligraphy is available in several ink colours.

\$4.95/envelope | Minimum order of 10

WAX SEALS

Several styles of wax seals are available. From custom stamps with hot melted wax application to the budget friendly pre-designed adhesive seals

\$1.80 - \$3.50/seal | Minimum 30

VINTAGE POSTAGE

A personal favourite. A few curated vintage stamps instantly elevates your invitations to beautiful, keepsake pieces of art. It is recommended to use one current price stamp and several (3-5) vintage stamps.

\$3.50 - \$10/envelope | Minimum 5

SILK RIBBONS

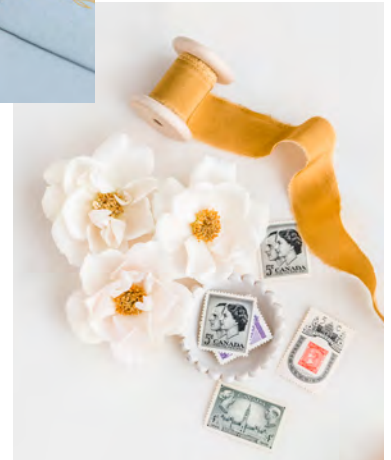
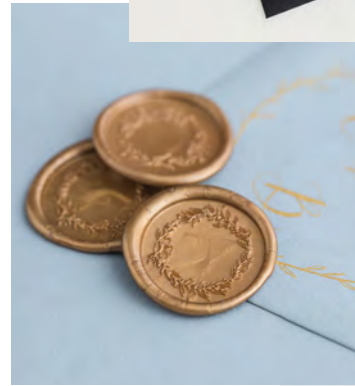
Always a fantastic addition to any stationery piece. There's nothing like a beautiful, soft piece of silk to adorn your invitation.

\$2.00+ per invitation

ASSEMBLY

Putting together 50+ invitation suites takes a LOT of time, that's why invite assembly is offered. This can include envelope stuffing, ribbon tying, hot wax sealing, twine etc.

\$1.00+ per invitation



KEEPSAKE STATIONERY

Are you eloping, sending out your invites online or using a DIY option but still want beautiful and meaningful stationery for your wedding day photos? Keepsake stationery is the answer! From a la carte paper items, to vow books to full custom single suites.

Stay away from minimum printing quantities and design fees but still enjoy the look and feel of a custom invite suite. Each suite is custom designed to include your specific verbiage, names, dates, location and special touches. You will receive a digital mock up of the suite prior to final hand made design. Suites are created on handmade cotton paper, and your choice of coloured luxury euroflap envelope.

Keepsake suites start at \$250
a la carte items available (please see 'keepsake' guide)

ILLUSTRATION

Petite Paperie Design Co. specializes in custom illustration and fine art. Venues, pets, florals and more. If you are interested in adding an illustration to your stationery, there are many options to incorporate drawings into your vision. Illustrations are also available as an individual item, regardless of being related to any event or wedding stationery.



VENUE ILLUSTRATIONS

Custom illustration of your gorgeous venue! Every illustration is priced individually based on complexity. Digital file is available for digital print or letterpress/foiling.

\$150 - \$200

PET ILLUSTRATIONS

If you're anything like me, your pet is your world. Pet portraits are great for wedding day signage or as a wonderful, frameable keepsake.

\$125

HOUSE ILLUSTRATIONS

Commemorate your special home with a custom illustration. Great as a gift or as a wonderful memory of your favourite home. Every illustration is priced individually based on complexity.

\$150 - \$200

CUSTOM ILLUSTRATIONS

Florals, gowns, special places and faces - all illustrations are welcome here! Every illustration is priced individually based on complexity.

\$125+

WEDDING PLANNING ILLUSTRATION

Great for wedding planners and couples who need help seeing their vision. Custom illustrations based on your planning visions including table scapes, reception and ceremony site planning and more.

\$125+

WATERCOLOUR ILLUSTRATION

Available as either digital watercolour or hand done watercolour. Every illustration is priced individually based on complexity.

\$175 - \$250

CALLIGRAPHY

Petite Paperie Design Co. specializes in hand done calligraphy with ink and nib. Calligraphy is a beautiful addition to any stationery, or a wonderful keepsake art piece.



ENVELOPE CALLIGRAPHY

Gorgeous address calligraphy to elevate your invitations, cards, letters and other envelope needs. The easiest way to dress up an envelope! \$3.95 - \$4.95/envelope



CALLIGRAPHY VOWS

Commemorate your special words with ink and paper. Hand done calligraphy on large heavy stock watercolour paper. A wonderful keepsake or great gift. Did you know the First Anniversary is Paper? Set of vows starting at \$295



SPOT CALLIGRAPHY

Commemorate your special home with a custom illustration. Great as a gift or as a wonderful memory of your favourite home. Every illustration is priced individually based on complexity. please contact for pricing



MIRROR SIGNAGE

Florals, gowns, special places and faces - all illustrations are welcome here! Every illustration is priced individually based on complexity. \$125+



SPECIAL PROJECTS

Have an idea for a special project that utilizes calligraphy? Let's chat! Petite Paperie is available for various calligraphy services such as on site promotion and more. please contact for pricing.

DAY OF STATIONERY

Petite Paperie Design Co. is proud to offer various types of custom day of stationery for all clients, regardless of being a custom invitation client. Custom designed place cards, menus, table numbers and more.

Each item is custom designed to reflect the vision for your special day. If you have something really unique for your event, let's talk about making your it a reality!



DAY OF STATIONERY AVAILABLE:

- Menus - start at \$2.50 + \$195 design fee
- Place cards in various styles - start at \$2.25
- Escort Cards - start at \$2.25
- Table Numbers - Start at \$5
- Signature Cocktail Signs - Start at \$125
- Wine labels - Start at \$2.50 + \$125 design fee

CALLIGRAPHY MIRROR SERVICES

Petite Paperie offers calligraphy services on rental or your own mirror or other surface.

- Seating Charts - \$4/guest (includes digital mockup)
- Welcome Signs - Start at \$125
- Ceremony Signs - Start at \$125
- Cards & Gifts Signs - Start at \$50

SIGNAGE OFFERINGS

Please note that Petite Paperie no longer offers acrylic or wood signs. Design services are offered for printed signs on foam board or fabric.

- Seating Charts - (design only) \$2.25/guest
- Welcome Signs - (design only) starting at \$125
- Other Day of signs - (design only) starting at \$100

Please inquire at least 6 months prior to your wedding date to ensure you can get on my schedule. Day of items take anywhere from 4-12 weeks to design and complete depending on complexity. As always, the earlier you get in touch the better!

LET'S CHAT | addisonqdesigns@gmail.com

What clients have to say

Professional, efficient, unique and simply flawless!

Petite Paperie Design Co. was simply amazing. Addison was super professional and so much fun to work with and always went the extra mile, I would HIGHLY recommend her for any of your signage, stationery and design needs for your big day!

~ Chantal

Addison is the best!

I came across Petite Paperie on Instagram and she responded to my inquiry so quickly! She kept me realistic about my budget and came up with the most perfect design. The invites arrived quickly and I can't wait to send them out.

~Maxeen

Amazing, Professional, Understanding and Fair.

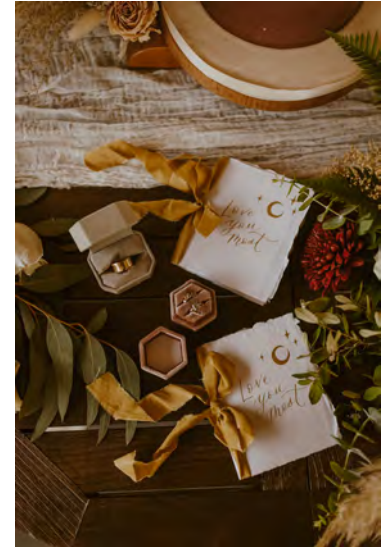
Addison was very professional, understanding and fair. She went above and beyond for my invitations just so she can achieved the designs and specific materials I wanted for my invitations. I am so grateful for her and her work. I definitely recommend her. Thank you Addison. Everyone loved the invitations! You nailed it ! :)

~Gem

Addison is the absolute best!

She went out of her way to ensure all the details were perfect for our day, she was so supportive though any changes we had during that unpredictable time and was honestly a dream to work with. She is super professional and always went the extra mile for our vision. She was the best and easiest decision we made for our wedding and are so grateful for her!

~Michelle



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as seen in

